

Some identified problems with the 'Village Centre'

- The main (Co-op) supermarket is located right on the main junction in the Village Centre. It offers shopping for both top-up provisions (speed) and provisions-shopping (weight); both these needs encourage users to park closely and "conveniently" to the store.
- Large articulated Co-op delivery vehicles need to have a delivery bay close to that junction in Woodlands Rd. This can limit flows and options near that junction, but is a requirement given the store location. These are other Delivery vehicle issues in Wood Lane.
- Very significant long-period on-road parking mostly on the NW side from 64 Wood Lane downwards – including strong over-hang from the (landlord-owned) bay opposite the Health Centre. (The open section of Green Lane is also somewhat used in this way as is Wychwood Close)
- Congestion, limited off-road parking capacity, random parking and access for buses and delivery vehicles.
- Safety including for pedestrians, the disabled + more elderly and cyclists
- Fragmentation of retail store locations interspersed with offices and residential homes
- Increasing future pressure from new homes and increased random park-and-ride use fuelled by the huge regeneration of north Reading, Reading station and the railway line.
- Increasing urbanisation attacking the desired local character and sense of village

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